



The Queensland Alliance for Mental Health reforms, promotes and drives community mental wellbeing service delivery for all Queenslanders, through its influence and collaboration with its membership and its strategic partners.

<p><b>STRATEGIC PILLARS</b></p>	 <p><b>SHARE EXPERIENCE</b></p>	 <p><b>FACILITATE CONNECTION</b></p>	 <p><b>FOSTER INNOVATION</b></p>	 <p><b>LEAD &amp; INNFLUENCE</b></p>
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<p><b>ASPIRATIONS</b></p>	<p>QAMH is a reliable source of knowledge about the community mental wellbeing sector.</p> <p>Stakeholders will intentionally seek out the knowledge and expertise which has been developed by QAMH in collaboration with members.</p>	<p>QAMH is the peak body of choice for providers in the community mental wellbeing sector.</p> <p>QAMH has strong and committed partnerships with key stakeholders (members, partners and funders).</p> <p>QAMH facilitates connections to strengthen the community mental wellbeing sector.</p>	<p>QAMH is a key resource for community mental wellbeing innovation and service design thinking and modelling.</p> <p>QAMH works closely with partners and members to facilitate the delivery of innovative solutions to improving the community mental wellbeing sector.</p>	<p>QAMH leads the community mental wellbeing sector visioning, knowledge development and practice in Queensland.</p> <p>QAMH influences stakeholders' understanding of the unique contribution that the community mental wellbeing sector plays in people's lives.</p> <p>QAMH is a key driver of community mental wellbeing system reform in Queensland.</p>
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<p><b>STRATEGIC ACTIVITIES</b></p>	<ul style="list-style-type: none"> <li>Establish QAMH as a clearing house for knowledge that pertains to the community mental wellbeing sector: <ul style="list-style-type: none"> <li>- Best practice</li> <li>- Evidence based outcomes</li> <li>- International service models.</li> </ul> </li> <li>Advancement of member portal for ease of access of knowledge to members: <ul style="list-style-type: none"> <li>- Database to key relevant articles</li> <li>- Distribution of emerging knowledge to membership.</li> </ul> </li> <li>Reliable reference point for Queensland regarding the community mental wellbeing sector: <ul style="list-style-type: none"> <li>- Types of services, workforce numbers, workforce capability &amp; capacity, training needs.</li> </ul> </li> <li>Reliable reference point for the identification of met and unmet needs in Queensland including: <ul style="list-style-type: none"> <li>- Rural, remote and very remote areas</li> <li>- Special populations: LGBTIQ, Aboriginal and Torres Strait Islander, CALD, Youth, Aged.</li> </ul> </li> <li>Translate knowledge to accessible formats and actively publish including: <ul style="list-style-type: none"> <li>- Leading policy contributions</li> <li>- Podcasts</li> <li>- Conference presentations</li> <li>- Peer reviewed articles.</li> </ul> </li> <li>Enhance QAMH's ability to develop the sector including through relevant partnerships with educational providers.</li> </ul>	<ul style="list-style-type: none"> <li>Increase the visibility and reach of the QAMH through its work driving the direction of the community mental wellbeing sector through: <ul style="list-style-type: none"> <li>- Social media</li> <li>- Newsletters and communication</li> <li>- Publications</li> <li>- Member portal</li> <li>- Branding/rebranding of the QAMH.</li> </ul> </li> <li>Proactive engagement with members on a regular basis to seek views, feedback and support them in their development.</li> <li>Proactive engagement with key partners and funders in promoting the unique value and emerging issues for the Queensland community mental wellbeing sector.</li> <li>Promote and support cross organisational learning, partnerships and collaboration.</li> <li>Provide and facilitate member events that promote collaboration within the sector.</li> </ul>	<ul style="list-style-type: none"> <li>Lead and facilitate events that promote innovative and value-added service modelling within the community mental wellbeing sector.</li> <li>Establish active evaluation and research relationships that can validate innovative service modelling for the community mental wellbeing sector.</li> <li>Lead and participate in projects that align with QAMH's strategic direction.</li> </ul>	<ul style="list-style-type: none"> <li>Lead the vision, through events and resources that promote: shared understanding, niche contribution, collective action, and high-quality service delivery of the community mental wellbeing sector in Queensland.</li> <li>Influence government and broader funding bodies to value the unique contribution of the community mental wellbeing sector and invest in its growth and development.</li> <li>Influence the wider system reform agenda that shapes contemporary and innovative mental health care in Queensland.</li> </ul>
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