



STRATEGIC PRIORITIES 2018-2020

ABOUT US

The Queensland Alliance for Mental Health (QAMH) is the peak body representing the community mental health sector in Queensland.

Representing more than 120 organisations and stakeholders across the State, QAMH works with our members to build capacity, promote professionalism in the sector, facilitate innovative partnerships and advocate on behalf of people experiencing mental health issues.

At QAMH, we champion the values and expertise of mental health service providers and their vital role in the broader health system. We are committed to supporting our community and the delivery of quality mental health services in Queensland.

Our work is underpinned by the valued support of our members, who play a key role in assisting us to address structural challenges and to drive positive change.

QAMH is a member of Community Mental Health Australia (CMHA), a coalition of eight state and territory peak bodies representing community mental health organisations. Through CMHA, QAMH is also able to influence the national policy debate and advocate on behalf of our members through federal networks.

We have a dedicated, passionate and experienced team that works every day to deliver for members and people who have lived experience with mental illness, as well as their families, friends and carers.

VISION | VALUES | MISSION



Our Vision:

Strong, inclusive and resilient communities.



Our Values:

Advocacy, Trust, Relevance &
Responsiveness, Leadership, Diversity.



Our Mission:

To be the voice of mental health
communities in Queensland, creating
connections, providing leadership and
supporting better outcomes.

2018 – 2020 STRATEGIC PRIORITIES

1

Community Mental Health Sector Advocacy

2

Membership Development

3

Stakeholder Engagement and Networking

4

Sustainable Peak Body

STRATEGIC PRIORITY 1

1

Community Mental Health Sector Advocacy

QAMH will be the trusted source for advice and engagement on community mental health sector issues in Queensland.

QAMH will continue to influence decision makers and advocate on behalf of its members and the community mental health sector in Queensland.

1. Develop strong and positive relationships with Federal, State and Local politicians with an interest in mental health, to increase QAMH's influence and ability to advocate on behalf of the sector and community across Queensland.
2. Supporting CMHA and other national bodies to advocate on Queensland sector issues.



STRATEGIC PRIORITY 1 (CON'T)

1

Community Mental Health Sector Advocacy

Continued...

3. Working with our members and the sector to influence the rollout and operation of the NDIS in Queensland.
4. Advance the organisational capacity and expertise of the community mental health sector.
5. Work across departments and with other agencies and peak bodies in other areas involving people with mental health conditions.
6. Represent the community mental health sector at key strategic meetings, forums, committees and reference groups.

STRATEGIC PRIORITY 2

2

Membership Development

QAMH will continually develop and enhance its value proposition for membership of the alliance, to attract and retain a broad membership base in the Queensland community mental health sector.

1. Continue to gauge and respond to the needs of members through our annual membership survey.
2. Support education and training activities.
3. Increase online engagement with our membership.
4. Provide valuable services to members
5. Deliver a comprehensive Regional Engagement Program.
6. Support community mental health service providers to collect and produce information for the National Mental Health Dataset.

STRATEGIC PRIORITY 3

3

Stakeholder Engagement and Networking

QAMH creates new, and further enhances existing, networks that ensure strong engagement with all stakeholders across Queensland.

1. Develop and maintain relationships with key stakeholders to influence their understanding and engagement in the sector.
2. Work with Queensland Health to provide regular information to members about future activities and policy changes.
3. Increase stakeholder engagement and networking across Queensland.
4. Work to increase awareness and engagement in the NDIS, with a particular focus on psychosocial.
5. Support organisations in regional, rural and remote areas across Queensland.

STRATEGIC PRIORITY 4

4

Sustainable Peak Body

QAMH is to be a leading peak body and support the Queensland community mental health sector. It has to have strong governance, financial position and corporate structures and be robust, responsive to opportunities and resilient to change/challenges.

1. Meet deliverables through good financial management and planning.
2. Continue to improve internal operational systems and processes.
3. Identifying grant opportunities to increase the reach and work of QAMH.
4. Increase the longevity and sustainability of the QAMH through a positive culture, recruitment and retention of staff.

